

Data Strategy with Analytics8

*No matter where you are on your data journey,
we have a strategy package that fits your needs.*

ESSENTIAL

Data Strategy Quick Start

Understand your current state and identify the most impactful data initiative to pursue right now, along with a plan for how to implement it.

2 Weeks

- ✓ Overview Plan with Recommendations
- ✓ Current State Assessment
- ✓ Data Readiness Evaluation
- ✓ Tech Readiness Evaluation
- ✓ Data Initiative Prioritization and Requirements Doc
- ✓ Tactical Plan and SOW
- ✗ Established Data Principles
- ✗ Tech Recommendations
- ✗ Communication Plan
- ✗ Talent Review
- ✗ Strategic Roadmap with Timelines and Milestones
- ✗ Data Governance Program
- ✗ Staffing Plan
- ✗ Recommendations for Multiple Business Units

ENHANCED

Data Strategy Roadmap

Execute data initiatives in a coordinated and focused way equipped with a list of prioritized initiatives, timeline and milestones, tech recommendations, and dependencies and risks.

4 Weeks

- ✓ Overview Plan with Recommendations
- ✓ Current State Assessment
- ✓ Data Readiness Evaluation
- ✓ Tech Readiness Evaluation
- ✓ Data Initiative Prioritization and Requirements Doc
- ✓ Tactical Plan and SOW
- ✓ Established Data Principles
- ✓ Tech Recommendations
- ✓ Communication Plan
- ✓ Talent Review
- ✓ Strategic Roadmap with Timelines and Milestones
- ✗ Data Governance Program
- ✗ Staffing Plan
- ✗ Recommendations for Multiple Business Units

CUSTOM

Custom Data Strategy Plan

Drive the most value from your data with a custom plan that outlines the people, processes, technology, and data your organization needs.

Custom

- ✓ Overview Plan with Recommendations
- ✓ Current State Assessment
- ✓ Data Readiness Evaluation
- ✓ Tech Readiness Evaluation
- ✓ Data Initiative Prioritization and Requirements Doc
- ✓ Tactical Plan and SOW
- ✓ Established Data Principles
- ✓ Tech Recommendations
- ✓ Communication Plan
- ✓ Talent Review
- ✓ Strategic Roadmap with Timelines and Milestones
- ✓ Data Governance Program
- ✓ Staffing Plan
- ✓ Recommendations for Multiple Business Units



More on what you get →

The Essential Data Strategy

This base-level data strategy package will quickly equip you with an understanding of your current state and identify your most impactful data initiative.

2 WEEKS

HOW IT WORKS

Data Strategy Workshops

Our experts conduct data strategy workshops with your stakeholders to understand challenges, requirements, and business goals and offer how data can support. They bring innovative and out of the box suggestions for how you can make the most of your data.



Data Initiative Prioritization

We review data initiatives on the table and prioritize based on potential impact vs level of effort. We perform data and technology readiness assessments and then we identify the top data initiative that will make the biggest impact, the fastest.



Actionable Recommendations

We provide a summary report that highlights the most important data initiative we recommend you start with along with a tactical implementation plan and requirements document. This will set you up to achieve quick wins with data, getting value right out of the gate.

WHAT'S INCLUDED

You will get a Summary Report that provides the details you need to implement the most valuable data initiative.



Current State Assessment

- Business drivers and requirements
- Barriers to achieving goals: risks, threats, challenges
- Opportunities for driving more business impact with data



Feasibility Assessment of Data Initiatives

- Data readiness evaluation
- Technology readiness evaluation



Prioritized Data Initiative

- Requirements document
- Tactical implementation plan and SOW



See what you get with the Enhanced package →

The Enhanced Data Strategy

This advanced data strategy package provides a complete roadmap to improve your data maturity.

4 WEEKS

HOW IT WORKS

Data Strategy Workshops & Maturity Assessment

Our experts meet with your key stakeholders to understand your current state, needs, and goals. We also perform a maturity assessment and gap analysis and evaluate your tech and processes so that you can get a real understanding of where you are with data.



Future State Design

We build a backlog of high-level data initiatives and prioritize them based on business impact and technical feasibility. We also design the future state solution- including the tech, people, and processes needed for successful implementation.



Strategic Data Strategy Roadmap

We build a roadmap that outlines how to execute data initiatives in a coordinated way. It contains a list of prioritized initiatives aligned with business objectives, timeline, milestones, tech recommendations, talent summary, dependencies, risks, and communication tools.

WHAT'S INCLUDED

A Data Strategy Roadmap that outlines a plan for improving your data maturity, including timelines and milestones to implement successful data initiatives, track progress, and get buy-in.



Current State Assessment

- Business drivers and opportunities
- Barriers to achieving goals: risks, threats, challenges
- Maturity rating



Future State Recommendations

- Established data principles tailored to your business
- Prioritized initiatives ranked by priority, business impact, and tech feasibility
- Technology recommendations



Change Management

- Communication plan
- Talent review



Actionable Next Steps

- Tactical implementation plan and SOW for top priority data initiatives
- Timeline and milestones for recommended activities



Need something custom? →

Custom Data Strategy

We have helped over 800 companies strategically use their data to optimize decision making, modernize data environments, build a data driven view of customers, and prepare for mergers and acquisitions. If your situation calls for a little *extra*, we get it - and we've got you covered.

No matter where you are on your data journey,
we have a strategy package that fits your needs.

ESSENTIAL

Data Strategy Quick Start

Understand your current state and identify the most impactful data initiative to pursue right now, along with a plan for how to implement it.

ENHANCED

Data Strategy Roadmap

Execute data initiatives in a coordinated and focused way equipped with a list of prioritized initiatives, timeline and milestones, tech recommendations, and dependencies and risks.

CUSTOM

Custom Data Strategy Plan

Drive the most value from your data with a custom plan that outlines the people, processes, technology, and data your organization needs.

