



Optimize decision-making with data

Ever feel like your team is making decisions in the dark?

When metrics aren't aligned across teams and shadow data hides in silos, you're left with gut-feel decisions instead of data-driven strategies.

This month, we discuss the key ways to get the right information in the hands of the right people at the right time — plus the positive outcomes you will experience!

To learn how centralized data can increase accountability and productivity in the workplace, keep reading!



Tracey Doyle

From Fragmented Data to Optimized Decision-Making

A global manufacturing leader approached us with a common struggle: they were making decisions based on fragmented data from siloed systems and couldn't get a unified view of overall business operations and performance.

Centralizing their data was the first step to optimizing their decision-making.

Today — after integrating data from 15 ERP systems and moving to a single reporting solution — this client is boosting productivity and enjoying the benefits of making decisions based on a single source of truth. They have:

- **Real-time visibility into operational data** for faster, more informed decisions that support profitability initiatives.
- **The ability to track KPIs across all regions**, giving leaders an accountability tool to ensure their teams meet production and supply chain goals.
- **A consistent view of data** to quickly course-correct on identified issues to improve operations and increase customer satisfaction.

“This transformation is more than an IT initiative; it is a fundamental shift in how we view and utilize data as a strategic asset. We're breaking down silos, enhancing collaboration, and enabling our team to unlock unprecedented value from our data.” – VP & CIO



In Case You Missed It

[Sign Up for our Upcoming Data Strategy Workshop to Optimize Your Decision-Making](#)

Whether your data strategy needs an update, you need to secure organizational buy-in, or you need assistance choosing the next high value data initiative, this data strategy workshop is for you.

This is the last chance to register for our virtual workshop "Techniques to Master Your Data Strategy" with Christina Salmi on Monday, May 31 at 10 am CT.

Secure your spot for this hands-on session to refine your data strategy, identify gaps, and formalize a plan forward.

[Register today and secure your spot!](#)

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