



# THE INSIDER

## Transformative Data Practices

Are you questioning, "How can I feel confident in the decisions I'm making about my data systems and processes?"

It's hard, no doubt. But you can be assured that many others have the same questions you have.

To help ease your decision-making, our resources this month utilize collective information we've gained from the perspective of our clients and our own 20+ years of experience in the industry.

Ready to dive in?



**Tracey Doyle**

Analytics8 CMO



Virtual Workshop

## How to Evaluate BI & Analytics Tools

Dec. 5th @ 11am CT



**Kevin Lobo**  
Managing Director



**David Walborn**  
Principal Consultant

## Virtual Workshop: How to Evaluate BI and Analytics Tools

Choosing the right technology is not a straightforward task. Join our interactive workshop to get a framework for selecting the right BI and analytics tools for your unique needs. You'll have the chance to get your questions answered in real-time and gain perspective from other attendees.

Designed for executives, senior staff, and IT professionals, this workshop is a unique opportunity to refine your tech strategy alongside other data leaders. Don't miss this exclusive, hands-on session led by our Managing Director and Top Analytics Voice, [Kevin Lobo](#)!

Register today



## Effective Data Governance: Addressing Your Top Concerns

Data governance has shifted from a choice to a necessity, ushering in questions about how to do it right. This piece addresses [the top ten questions about data governance](#), spanning from core principles to sophisticated tactics.

*Discover, for example, how effectively integrating data governance into your organizational strategy can significantly boost decision-making and operational efficiency.*

Whether you're just starting with data governance or enhancing your approach, this resource will help make the most of your data governance initiatives.

**Dive in to get your answers**



## A Proven Approach to Data & Analytics Projects

Data analytics projects and general IT projects are very different and should not be approached with the same one-size-fits-all methodology.

Because of this, Analytics8 created the ADM — a unique project methodology framework based on more than 20 years of industry experience. This flexible framework drives individualized solutions aligned with our clients' unique goals.

We don't often talk about ourselves, but every now and then, it's important to share what's behind the curtain and how it sets our clients up for success. :)

**Read what makes ADM different**

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