



# THE INSIDER

## Maximize Your Data Analytics Environment

As we head into Q4, it's time to make sure your data analytics environment is optimized, performing at peak, and ready to deliver insightful analytics to users.

This month we provide an essential checklist to help ensure your data strategy remains robust, your data infrastructure and tools are efficient, and your analytics team is ready for any challenge.

Let's dive in!

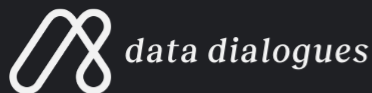



**Tracey Doyle**

Analytics8 CMO

**7 Ways to Review and Optimize Your Data Analytics Environment**

- ✓ Revisit your [data strategy](#) to ensure it is driven by your company's current business goals.
- ✓ Ensure your [data governance program is proportionate](#) to your current needs, size, urgency, maturity, and capabilities.
- ✓ Ensure you have the [right data analytics skills and roles](#) in place to meet your goals.
- ✓ [Address quality of data](#) (without technology) for accuracy, completeness, reliability (+ an [additional tip](#) from Tony).
- ✓ Identify the ways you can [reduce or optimize your data and analytics spend](#) to meet your budget (and without compromising performance).
- ✓ Determine your plan to [renew your data analytics tools or migrate](#) (P.S. don't wait until it's time to renew to decide).
- ✓ Perform a health check/assessment on your data infrastructure to budget appropriately for the new year. ([Let us know](#) if you want to chat about this).



 Monthly LinkedIn Live

**LinkedIn Live Event**  
**A Close Look at  
Sigma**

**Nov. 8th @ 12pm CT**



**Kevin Lobo**  
Managing Director



**Eric Heidbreder**  
Senior Consultant

# November Data Dialogues: Take a Close Look at Sigma

Join Managing Director, [Kevin Lobo](#), and Senior Consultant, [Eric Heidbreder](#), as they discuss the ins and outs of cloud-based analytics platform Sigma. In this 30-minute session, learn tips and tricks for Sigma success, including:

- Key features and differentiators the platform brings to the data and analytics market
- How clients are utilizing Sigma
- How to optimize your implementation of Sigma

[Register to learn how to best use Sigma](#)

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