



## THE INSIDER

## **Building Trust in Your Data**

We're seeing tons of interest in data governance — but along with the enthusiasm, there is also a sense of overwhelm: 'It seems like a lot to take on!'

This month, we'll go over the pragmatic way to approach data governance, offer some guides to help you through it, and share one customer's success story.

Let's dive in!



Tracey Doyle
Analytics8 CMO

Build a Data Governance Strategy and Program that Delivers

We believe crafting a data governance strategy that aligns with your business objectives doesn't have to be a complex endeavor.

<u>This blog</u> covers what it takes to build a pragmatic and cost-effective data governance program tailored to your business needs:

- Understand the Why Behind Data Governance: Learn why
  data governance should be a part of your data strategy to
  adequately address issues like data quality, data misuse,
  compliance violations, and more.
- Do The "Right" Amount of Governance: Discover the elements in right-sizing your data governance, including the choice of a suitable framework, and crafting an actionable roadmap.
- Utilize Best Practices: Get expert tips to steer your data governance program toward success, focusing on adaptability and intentional planning.

Learn more and download the guides, too



## October Data Dialogues: Building Effective Data Teams

Join Senior Consultant, Tyler Rouze, and Roche's Head of Engineering, Yannick Misteli, as they discuss fundamental aspects of assembling a successful data team. In this 30-minute session, learn about Yannick's journey to finding the right combination of talent, structure, and mindset for Roche to meet their business objectives.

Register to learn how to build your team



Customer Storv: From Data Chaos to Data Trust

Facing scattered and inconsistent data, a leading healthcare provider knew they needed to restore trust and consistency in their data landscape. We worked with them to craft an iterative data governance program — one that considered staffing, processes, technology, and automation. In the end, they had:

- Harmonized Metrics: We introduced standardized data definitions, fostering uniformity and clarity across various departments.
- Trust in Data: By establishing a data lineage process, we ensured a transparent trail of data history, enhancing trust and reliability in the data utilized.
- Focus on Insights: The transformation led to unified data tables, freeing up time previously spent on manual data handling, and shifting the focus to extracting actionable insights.

Read the full story

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