



Navigate the New Data & Analytics Landscape

If 2022 was the year of taming the chaos, then 2023 should be the year you maximize opportunities.

With market uncertainty and worries about a looming recession, there is one thing that's for certain: Getting your data in order is the key to gaining control and making informed decisions that will drive your business forward.

Now is the time to stay focused and not lose sight of the fundamentals and core data principles that will maximize your opportunities in *any* environment.

We're using data to maximize opportunities here at Analytics8, and we're seeing the results! With our continued growth, we have an unwavering commitment to help our clients experience the same.

I hope that 2023 is your year to take the risk, lay the necessary groundwork, and really explore the value of your data.

-- Tracey Doyle, Analytics8 CMO

What are the 5 Key Data & Analytics Trends to Focus on this Year?

Look up the phrase "2023 trends" and get ready to be overwhelmed. It's almost as trivial as setting New Year resolutions—everyone has one...or three! Well, not to be outdone but we've got [five data and analytics trends](#)—more like concepts and techniques—that our data experts insist will be instrumental to driving business value and delivering efficient and reliable results. Take a look, and [register for our live panel event](#) where we will discuss in detail "why".

[Learn More](#)

The Secret Sauce for Successful Data Initiatives

Are you feeling overwhelmed by the ever-changing world of data and analytics? While there will *a/ways* be something new, don't forget about the [timeless principles and practices](#) behind any successful data initiative. You can trust that these tried-and-true practices will guide your data projects to long-term successful outcomes.

[Learn More](#)

The Tech Updates You Need to Know About

Not into those detailed release notes? We outlined [recent product updates for key technologies and platforms](#)—Snowflake, Databricks, dbt, BigQuery, Looker, Qlik, Tableau, and Power BI—and highlighted what is most important. Learn how these updates can impact you, how they can be applied, and other major news for these key technologies within the data and analytics space. You're welcome.

[Learn More](#)

Join us for our upcoming Live Event!

[Navigating the Data Landscape in 2023: 5 Key Trends to Watch](#)

Wednesday, Jan. 18 at 10 am CT

[Save Your Spot](#)

[Join the panel](#) discussion to learn about the benefits of:

- **Data Products** to deliver more value to your data users
- **Data Mesh** to enhance collaboration of data in a decentralized way
- **Event-Driven Architecture** to most effectively orchestrate decoupled tools
- **Industrialized Machine Learning** to scale your machine learning operations
- **Data Literacy** to make all your data initiatives worthwhile



NAVIGATING THE DATA LANDSCAPE IN 2023

An expert panel discussion with:



CHRISTINA SALMI
Managing Director
Analytics8



PATRICK VINTON
CTO, Analytics8



KATE STRACHNYI
Founder, DATAcated



KEVIN LOBO
Managing Director
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TONY DAHLAGER
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