



THE INSIDER

Debunking Data Myths

Are the pressures of the holidays boiling up yet? Did your uncle inundate you with lies about data this past Thanksgiving—or was that just at my dinner table?

Okay, maybe that's a stretch. Either way, the lies about data are out there and this month's Insider is here to debunk a few of the myths. Read on for info about data mesh, dimensional modeling, and data strategy assessments.

-- Tracey Doyle, Analytics8 CMO

[Data Mesh Guide]

Don't Make a Data Mess of Your Data Mesh- Get the Basics Down First

Have you heard people talking about data mesh? We're seeing a lot about how it's the greatest new 'thing' in data and analytics. Before you jump on the bandwagon, let us explain [what data mesh is](#) and if it is right for your organization. If you don't understand how and when to apply key concepts, you'll quickly go from a data mesh to a data mess.

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Dimensional Modeling is Still Relevant. I Said What I Said.

At the risk of being controversial, [dimensional data modeling](#) *is* still the proper way to present data for business user consumption. I'm sure you've heard other opinions, but our data expert, Tony Dahlager lays out a compelling case for why—as well as how to think about dimensional data modeling in context of defining requirements for analytics specifically.

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Yes, a Data Strategy Assessment is Essential for a Successful Data Strategy Roadmap

There is no point in developing a data strategy—one that will yield results at least—without first conducting an assessment. It's like planning a road trip and mapping the drive without knowing where you're going, what the road conditions are, and who's coming along for the trip. A [data strategy assessment](#) results in the details you need to create a successful roadmap.

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"Just because someone on the internet did something at a particular organization with particular requirements and is claiming it works does not mean your organization is best suited for that particular approach or strategy."

Tony Dahlager, Managing Director

[in](#) [Check out Tony's full post](#)



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