

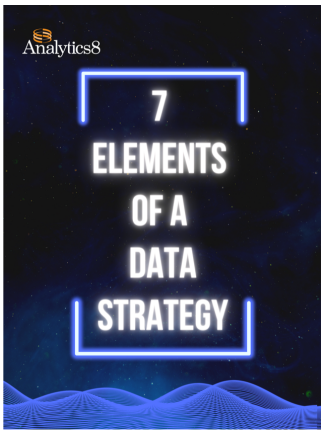


The Key to Reaching Your 2023 Goals: A Data Strategy

I'm pretty sure you've got your business objectives already laid out for next year. But are data and analytics a key part of your annual plan?? Don't miss out on all the wins you can bring to the table in 2023.

Whether you're building a new data strategy or just need a refresher so that your data activities are better aligned with your business objectives, this month's Insider provides resources you can act on.

-- Tracey Doyle, Analytics8 CMO



Our 7 Elements of a Data Strategy Gets an Update to Match Today's Demands

I know that you know data is a strategic asset—but do you know how to take full advantage of it? It's not a trick question. There are so many moving parts to data and analytics, it can be overwhelming to know where to start. That's why last week we hosted “[The \(updated!\) 7 Elements of a Successful Data Strategy](#)” webinar—and this week, I'm sharing the [new, updated blog](#).

[Learn More](#)

[Case Study] The Elements of CareQuest Institute's Data Strategy Playbook

Knowing you need a data strategy is one thing—but knowing how to actually create one and implement it is another. I thought it would be helpful to share exactly how one of our clients applied data strategy theory to practice. [Check out](#) the journey CareQuest Institute took from a strategic data assessment to building an actionable data strategy roadmap.

[Learn More](#)

Data Governance Does NOT Need to be DifficultHere are 8 Steps to Simplify It

I know...if one more person brings up data governance, you're going to lose your #@!*. I get it. Data governance can be complicated, time-consuming, and in some cases, ineffective because no one knows how to execute it. We see that these struggles often stem from over-complication. Before you completely write it off, take a look at these [8 steps to start your data governance program](#) that will simplify your approach and give you quick wins

[Learn More](#)

The Data and Analytics Updates You Need to Know About For Q3

Having trouble getting through those release notes? We outlined [recent product updates](#) for key technologies and platforms—Snowflake, Databricks, dbt, BigQuery, Looker, Qlik, Tableau, and Power BI—and highlighted what is most important. Learn how these updates can impact you, how they can be applied, and other major news for these key technologies within the data and analytics space. You're welcome.

[Learn More](#)



"One of the best parts of my job as a data consultant is getting to work with clients who do good things. Working with CareQuest Institute on their data strategy made me feel like I was part of something bigger—and even having a small part in that success makes it that much more enjoyable to do the work I do."

Rebecca Zeni, Data Consultant



[Check out Rebecca's full post](#)



[Check out recent issues of The Insider](#)