



THE INSIDER

Data & Analytics Guides: Back to Basics

As the summer comes to an end, lots of us are hitting the reset button—reprioritizing and figuring out what it's going to take to meet year-end goals and set ourselves up for future success.

Sometimes, it helps to go back to the basics.

Our resources this month focus on elements of a data strategy that are *essential* to getting more value from your data – the [data warehouse](#), [data governance](#), [data quality](#), and [building effective data teams](#).



Data Warehousing Guide: From Strategy to Implementation

Are you making business decisions based on spreadsheets or siloed databases? Do you see inconsistency in data across business units? With this [complete guide to data warehousing](#), you will learn: how a data warehouse addresses these problems, different types of data warehouses, how to decide if you need one (or a data warehouse alternative), and steps to make you feel confident with your implementation.

[Explore Guide](#)



Data Governance Guide: 8 Steps to Start Your Data Governance Program

Implementing a data governance program and building the framework to execute it can seem time-consuming and complicated. But it doesn't have to be. In this [data governance guide](#), learn why a “democratized approach” to data governance is our preferred approach. We outline eight steps to start your data governance program as well as a framework to successfully execute the program and see better user adoption.

[Explore Guide](#)



Reverse ETL Guide: Bringing Transformed Data into Day-to-Day Workflows

You put a lot of work into cleansing, consolidating, and governing your data to make it valuable for analytical purposes—it only makes sense to also make sure that data can be harnessed in your day-to-day workflows. [Learn about reverse ETL](#) and what makes it different than traditional ETL, best practices when using this process, as well as practical use cases that show how this methodology results in higher quality data for your organization.

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Staffing Guide: How to Build an Effective Data Analytics Team

Technology only gets us so far—you need an effective data analytics team in place to implement best practices and drive the adoption of your technology and processes so that you get the most value out of your data. [In this guide](#), we discuss how your operating model shapes staffing needs and the different roles and functions your data analytics team should have.

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"With leadership it's not always about continuously mastering the newest "thing". I've seen many bright and capable leaders find their niche in mentorship—helping the next generation prepare for what lies ahead."

Karin Weber, Chief People Officer

[in](#) [Check out Karin's full post](#)



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