



## Is Your Data Strategy Still Serving You?

When was the last time you updated your data strategy?

Operating with a data strategy has always been an indicator of a company's success with data. But in current times, where every industry is facing change in ways we never predicted, **now is the time to prioritize getting your data strategy up-to-date.**

Our resources this month take a look at the process of updating your data strategy to ensure it is supporting your most important business goals and objectives.



### Why Now is the Time to Update Your Data Strategy and How to Do It

There are lots of reasons that might prompt a revision of your data strategy—everything from new business goals or new products and services to unforeseen changes in the market. No matter the reason, you need a plan—and process—in place to refine and update your data strategy. Learn more about how to create that plan, who to involve, and how to get buy in from the organization to ensure its success.

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by [Christina Salmi](#)  
Managing Director, Data Strategy



### How to Use Data Observability to Improve Data Quality

Running a successful organization requires access to high quality data that will inform decisions across the business. But how do you know that your data is in fact reliable and useful for business users? You should start with data observability. Learn more about what it is, what you need to implement it, and how data observability can ensure the proper flow of data within your organization and improve data quality across the business.

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by [John Bemenderfer](#)  
Senior Consultant



### What is the Difference Between a Business Glossary, A Data Dictionary, and A Data Catalog?

Although all three terms sound similar, they are very different tools that can help your organization manage and use its data more strategically—a key priority for most organizations. Learn what's needed to build and govern each, as well as pros and cons to consider when deciding which one is right for you.

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by [Christina Salmi](#)  
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### How a Non Profit Makes Equitable Change in Oral Health Care with Data-Driven Mission Delivery

Guided by a defined data strategy and roadmap, CareQuest Institute built a modern data architecture to achieve business goals and fulfil their mission of creating a more accessible, equitable, and integrated oral health system for underserved and marginalized communities. With a solid future-proof foundation in place, they now have better insights, improved user adoption, and improved data governance through the development of a business glossary template, data catalog, and updated security practices.

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The best data strategy plans are those that are immediately actionable and laid out in **SIMPLE** steps.



**BRIAN YAREMYCH**  
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COO of Analytics8, Brian Yaremych shares his thoughts on the most effective approach to tackling complex data challenges.

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