**Designing Modern Data Architectures:
From Strategy to Execution**

Your data has to go through a lot to make it valuable to your organization. From when data is captured to when it's presented through analytics, you need a data architecture that sustains clean, accessible data at every stage along the way.

Our resources this month take a look at how to build a cohesive, scalable data architecture that can evolve along with your business needs.

How Does a Data Lakehouse Fit Into a Modern Data Architecture?

The data lakehouse was created to combine the benefits of a data warehouse and a data lake. But what makes it different, how can it fit into your existing architecture, and how can it help your organization do more with the data you own? Learn that and more about the technology you can use to build a data lakehouse.
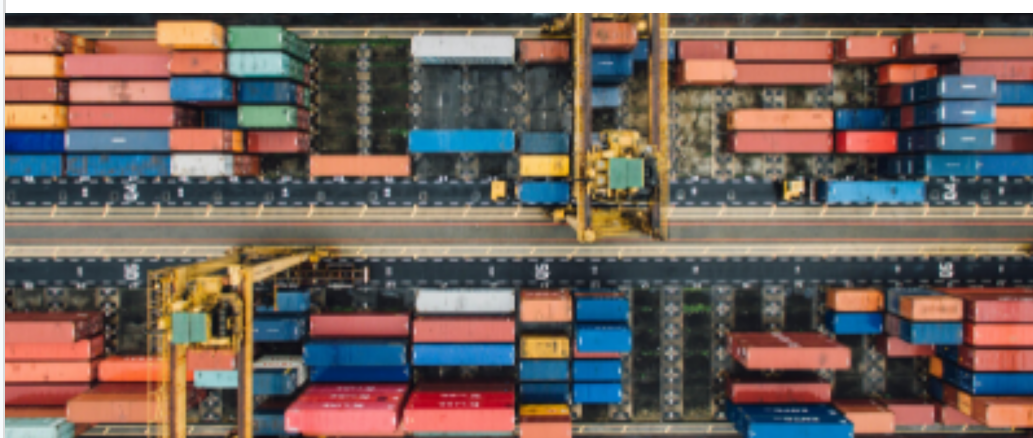
READ BLOG

How Can Reverse ETL Make Valuable Data More Accessible Across the Organization?

You put a lot of work into cleansing, consolidating, and governing your data to make it valuable for analytical purposes—so why not make it accessible beyond that? Learn how reverse ETL can move your cleaned, transformed data out of your data warehouse and back into the operational workflows your business teams use in their day-to-day tasks.

READ BLOG

How Do I Select the Right BI Tool for My Existing Data Architecture?

With so many choices available, it can be overwhelming to decide which BI tool is best for your organization. Understanding how a BI tool fits into your existing data architecture is the first step in selecting the right analytics tool for your organization. Here are five questions you should ask to help guide the decision.

READ BLOG

How SEFL Took a Holistic Look at its Data Architecture to Serve Customer Needs

Starting with a data strategy, trucking company—SEFL—made the decision to adopt a modern data architecture with a cloud-based data warehouse and a modern analytics solution. Learn how this business transformation enabled better access to data and democratized analytics throughout the organization.

READ CUSTOMER STORY

"Keep your eyes on the big picture"

TONY DAHLAGER
MANAGING DIRECTOR, ANALYTICS
ANALYTICS8

Our Managing Director of Data Management, Tony Dahlager, shares his thoughts on why it's important to not lose track of what is most important when it comes to data.

SEE HIS POST ON LINKEDIN

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Take a quick minute to share your thoughts about The 8 Update and what type of content you're interested in.

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