

# THE 8 UPDATE

## Keeping Up with Technology in the Data and Analytics Space

With the constant evolution of technology in the data and analytics space, our tech options keep getting better and more specific, catering to contemporary business needs.

But, it can be difficult to keep up with the updates and how they relate to (or impact) your environment. It's also hard to know if and when the time is right to adopt new technologies into your tech stack.

We break it down for you in this issue of *The 8 Update*.

Speaking of *The 8 Update*- it's time for an update! Next month, this newsletter becomes *The Insider*, your source for insider insights from our experts who work with organizations each data to tackle data problems and transform their business.



### The Data and Analytics Technology Updates You Need to Know About

The product release notes from tech vendors can be very detailed and overwhelming. So, we have outlined recent product updates for key technologies and platforms—Snowflake, Databricks, dbt, BigQuery, Looker, Qlik, Tableau, and Power BI—and highlighted what is most important. Learn how these updates can impact you, how they can be applied, and other major news for key technologies within the data and analytics space.

[READ BLOG](#)


### Why Are Organizations (Still) Excited About Snowflake?

It wasn't long ago that Snowflake went public as the biggest software IPO in history. Regardless of any big ups and downs for the company, our customers are still really excited about the platform. In this blog, we discuss why Snowflake is as exciting as ever as a data platform for organizations to build on, go over the different workloads you can execute within Snowflake, and explain how it is evolving into the future.

[READ BLOG](#)


### What's the Difference Between Managed Services and Serverless Technologies?

They both can play a critical role in enabling your organization to be more productive and innovative, while also saving money and resources. But there is a difference between managed services and serverless technologies, and we explain what that is in this blog.

[READ BLOG](#)


"What does it take to get in the leaders quadrant?"



**DAVID FUSSICHEN**  
CEO  
ANALYTICS8

CEO of Analytics8, David Fussichen shares his thoughts on the 2022 Gartner Magic Quadrant. "I've never done a roast," he says, ... "but I thought I'd give it a try." Check it out and let him know if you agree (or disagree) with his takeaways.

[SEE HIS POST ON LINKEDIN](#)

**We want your input!**

Take a quick minute to share your thoughts about The 8 Update and what type of content you're interested in.

[TAKE OUR SURVEY TO IMPROVE THIS NEWSLETTER](#)
