

THE 8 UPDATE

Making Your Data Work for You

[VIRTUAL PANEL DISCUSSION: MARCH 2, 2022](#)

Top 8 Data and Analytics Trends to Focus On

Learn more during our upcoming virtual panel discussion where our experts will discuss the [top data and analytics trends](#) you should focus on to drive business transformation, including data monetization and embedded analytics.

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In the meantime, we have some more resources >>>



How to Get Started with Data Monetization

There are a number of ways you can monetize your data- it's not a one-size-fits-all concept- and for most organizations it is very attainable. Learn about the basics around data monetization and why you should think about it in the context of business strategy. In this blog, we share best practices to get started.

[READ BLOG](#)



Comparing Embedded Analytics Solutions in 4 BI Tools

Most modern analytics solutions—Power BI, Looker, Qlik, and Tableau—have embedded analytics capabilities. Learn what makes these platforms different and how to best work within each to build an embedded analytics solution—one that you can use to start monetizing your data as well as create a better user experience for your business users.

[READ BLOG](#)



Real World Example: The Path from Data Strategy to Data Monetization

Global HR recruiting firm Cielo knew their datasets had potential to be more valuable for their customers and to be more lucrative for the business, but the firm didn't know where to start and what to do. Beginning with a data strategy roadmap, Cielo is now on their way to monetizing their data.

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Which trend are you most interested in?

- ☒ Embedded analytics
- ☒ Data Lakehouse
- ☒ Serverless Technologies
- ☒ Data Monetization

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What Do You Think?

Trends in the data and analytics industry move fast- which are you the most interested in? [Tell us on our LinkedIn poll.](#)

We want your input!

Take a quick minute to share your thoughts about The 8 Update and what type of content you're interested in.

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