

THE 8 UPDATE

Shaping Up For A Transformative Year: Following Trends and Building Teams

It's a new year of setting priorities and getting your house in order—literally and figuratively. You're looking at business priorities, assessing business processes and available resources, and solidifying goals for the foreseeable future.

There is a lot of noise vying for your attention, but narrowing your focus on what matters and what will help transform your business in a meaningful way is where you need to start. As you gear up for this new year, we want to share tips on how data and analytics can guide business decisions and set you up for success.



Top Trends in Data and Analytics in 2022

When it comes to trends, you don't just want to know what technologies other businesses are adopting—you want to know why and how they will help transform your business. Our data and analytics experts discuss the important data and analytics trends they are seeing and provide guidance on where to place your focus in 2022.

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The What, How, and Why Behind Building an Effective Data Analytics Team

To have a strong, data-driven organization you need more than just technology and processes in place, you need an effective data analytics team. But how do you build the right team, what skills should everyone have, and where do you start? In this blog, we'll discuss how operating models shape your staffing needs and the different roles and functions your data analytics team needs in order to reach your business goals.

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A Data & Analytics Consultant's Guide to Accepting the Right Job Offer

The job market has changed—the last year ushered in a renewed interest in data and analytics, leading to high demand of skilled consultants. There is also a lot of competition, and equally as much noise and big empty promises from recruiters. As a data analytics consultant, where do you start your job search, how do you articulate what you want, and when should make the decision to accept an offer? Here are five things you should be asking yourself and your recruiter.

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"Finding your leadership style is no easy task"



KEVIN LOBO
MANAGING DIRECTOR, ANALYTICS
ANALYTICS8

Finding Your Leadership Style is No Easy Task

Managing Director, Kevin Lobo shares his perspective on how you can help your teams discover or unlock their unique strengths and approaches to work.

[SEE HIS POST ON LINKEDIN](#)

We want your input!

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