

THE 8 UPDATE

Meeting the Supply Chain Crisis Head On With Data

Our supply chain—from manufacturing and warehousing to transportation and retail—is strained, and most everyone is feeling the hardships associated with it. What does this mean for businesses and consumers as we approach the holiday season?

It's not a cure-all solution, but data and analytics can certainly help alleviate some of the pressures that have built up across the nation. Now is the time to draw value from the data you already have to help inform the hard decisions we're facing.



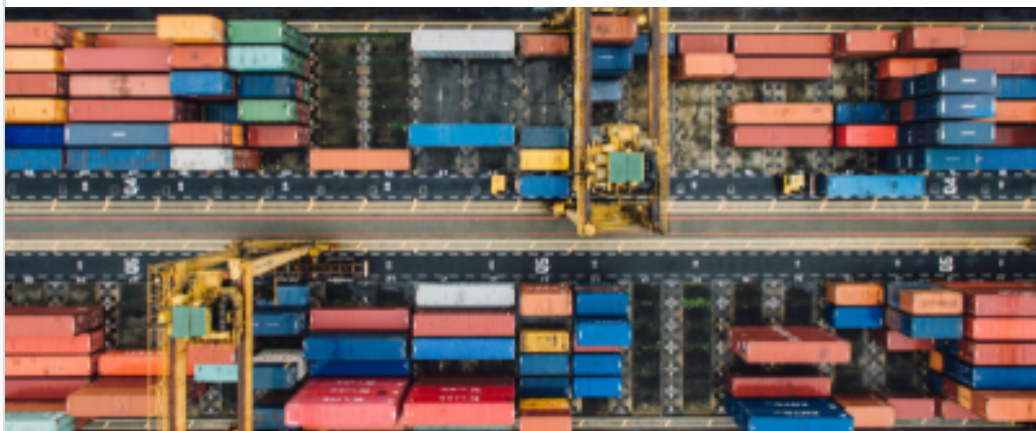
Navigate the Uncertainty of the Supply Chain Crisis

There are five key drivers pushing the supply chain to the brink—causing delays as well as increasing the cost of goods and services across the board. So, what can you do to help meet customer demands while keeping costs down? With a wider lens on supply chain data and a better grasp on the bigger picture operations, it's easier to identify and address root problems and plan for more agile supply chain operations.

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Leverage Manufacturing Analytics to Improve Business Performance

The pace of business has never been faster, and customer needs and expectations have never been higher. Whether you're a B2B or B2C manufacturer, the ability to deliver the right product on time and in full to your customer is the primary factor influencing customer satisfaction. But how do you ensure that when there is so much volatility in the marketplace? With modern analytical capabilities, manufacturers are moving from a reactive mode to proactively addressing unexpected and changing business conditions.

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How to Adapt Supply Chain Analysis When Forecasts are No Longer Accurate

Data should still be driving your supply chain decisions, but how you use your data—and which data you use—may look different. You need to adapt your analysis to effectively meet new and changing customer demands. It requires a lens that goes beyond just your supply chain, but rather a holistic view of your company's data.

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Want to take advantage of your supply chain data? Download our ebook where our experts explain the 4 things you should be analyzing in your supply chain.

[DOWNLOAD THE SUPPLY CHAIN ANALYTICS EBOOK](#)
