

THE 8 UPDATE

Budgeting for next year? Don't forget about your data strategy!

As summer comes to an end, many companies are planning for 2022 and taking a fresh look at their business—analyzing how they stacked up to past goals and where they want aim going forward. Make sure to take a step back and look beyond just the data; look at the people, processes, and technology that drive your business decisions—and make sure that you have a data strategy in place to guide you. And if you already have a data strategy, now is time to update it!



The 7 Elements of a Data Strategy

Moving toward a more data-driven culture is attainable, and it starts with a data strategy. Often misconstrued as a technical exercise, a modern and comprehensive data strategy defines how data will help you achieve your business goals and move your business forward. It is roadmap that defines the people, process, and technology you need to fully utilize your data's potential. Learn more about the 7 elements of our proven framework for a winning data strategy.

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Why Your 2022 Data Strategy Should Include a Modern Data Stack

Modernizing your data stack can enable your organization to meet different demands caused by modern data problems—leading to the innovation and productivity you need to compete in a modern world. Learn more about the modern data stack, why you should consider it for your organization, and how you can get started with implementation.

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Three Things to Consider Before Hiring a Consultant to Help With Your Data and Analytics

Hiring the right consultant can lead to getting tangible results and real ROI from your data and analytics efforts. Whether you need help with strategy or implementation, make sure you know where to start with your search and what to consider before hiring a consultant.

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Want help with your data strategy?

Sign up to meet with one of our analytics experts who will review your data struggles and help map out steps to achieve data-driven decision making.

[30 Minute Data Strategy Session](#)
